









## The Caterer's Choice

# 1010efoca

over 100 price reductions discounted prices from 1st March until 31st May 2023 (unless otherwise stated)









Cooked, Peeled Tail on King Prawns (31 - 40 per lb, large), 300081, 1 x 908g Cooked, peeled & de-veined tail on king prawns. GF































You and your food business can have the complete confidence that as your leading frozen food supply partner, Hopwells underpin our service credentials by strict auditing, rewarded with industry leading accreditation's:

























#### Welcome to Love Food Spring Edition

For most of us, this year will be our first experience of a monarch's Coronation. It's not only a perfect time to celebrate and reflect with our own families and friends, but a perfect business opportunity to increase your food offer too.

Thousands of events are expected to take place in every corner of the United Kingdom this May, as people take to join in with the Coronation celebrations and mark this historic occasion.

The Coronation Weekend will provide an opportunity to spend time and celebrate with friends, families and communities across the United Kingdom, the Realms and the Commonwealth.

There are 4 days of opportunities to maximise your offer, grow sales and help your customers to celebrate!

Don't forget that if your community is organising its own street party events, then Hopwells could help to ensure there's adequate food supplies too (bulk buys) - there's a minimum order value, but just call your area's dedicated Sales line (see page 2) to discuss ways of how we can be of service. Supporting your community is also a great way to bring new potential customers for your business!

#### Friday 5th May

The Royal Weekend begins with a relaxed menu and easy eats.











Saturday 6th May

An opportunity to offer a breakfast feast and a Royal Coronation Dinner.



Crunchy Hash Browns (43g each), **150162**, See page 6



Ham Hock & Pea Terrine, **500045**, See page 5



Sea Bass Fillets (130 - 190g each), **370074**, See page 11

#### **Sunday 7th May**

Celebrate the Coronation by creating a menu themed around a traditional afternoon tea.



**070119**, See page 10



**750002**, See page 14



#### **Monday 8th May**

Bank Holiday celebrations and family fun with a menu featuring traditional British favourites!













bakery 4 hopwells.com



#### Waffly Wonderful Waffles

#### International Waffle Day - March 25th 2023

Made to perfection: crispy on the outside with a soft and deliciously doughy centre, waffles are an easy treat to serve and a yummy delight for your customers.

Join in on the International Day of Celebration this year and bring attention to this fabulous occasion by taking your waffly menu to a new level!

Tuck into and American classic by topping with fried chicken or, alternatively, stacked and drenched in gooey maple syrup for breakfast. And don't forget a slice or two of crispy bacon!

Enjoy a European flavour and dust them with confectioner's sugar or coat in melted chocolate or fresh, thick cream.

A standard since the 1600s (and the place where the day came from), Swedish waffles are served with a dollop of cream, fresh berries, or a rich, red berry compote.

#### The Waffle Iron

Originally, the typical waffle iron was a cast-iron-hinged device that was held over an open fire. Cornelius Swartwout of Troy, NY patented a waffle iron on August 24,1869, which is why that day is National Waffle Day. It wasn't until the 1910s that General Electric's electric waffle iron was introduced. By the 1930s,

waffle irons were standard kitchen appliances.

#### Did you know . . .

There is evidence of waffles being sold on the street all the way back to 1603. In 1725, the word waffle was first used in the English language, and different recipes soon spread throughout England and America. Many of these are based on earlier Dutch, French, and Belgian recipes.









Ham Hock & Pea Terrine,
500045, 3 x 500g A terrine made from a blend of slow-cooked ham hocks, peas, wholegrain honey mustard & parsley.











**300095, 1 x 500g**Raw tail on butterflied prawns topped with a lemongrass  $\theta$  chilli sauce  $\theta$  coated with breadcrumb.

Breaded Butterfly Lemongrass & Chilli Prawns,





FSC



**10 x 505g** Brown sauce made with

Italian tomato puree & seasoning mix. GF VGN

10 x 510g A thick, smoky sauce with

(GF)(VG)





VG

GF VGN







**420023, 1 x 1kg**Halloumi fries coated in a light batter θ breadcrumb.





Baked large potatoes with their middles scooped out, so you can top with all sorts of fillings. Two way cook.

GF VGN





GF



**6" Chorizo Sausage Rolls, 600079, 40 x 177g** A pork sausage roll made with generous pieces of tasty Chorizo

chunks, wrapped in light puff pastry.





### Maximise your sales growth by bringing your displays to life!

As your trusted supply partner, Hopwells can bring you the latest added value Point Of Sale (POS) merchandise, ensuring that you keep your customers focussed on impulse and incremental purchase options.

#### **RECYCLING USED OIL**

**Our Oil Collection Partner, Arrow Editable Oil Management** are registered as Used Cooking Oil Collectors.

All their depots are regularly audited and meet the International Sustainability Carbon Certificate (ISCC) requirements. Arrow provides a safe, secure, regular and reliable service.

Benefits of re-cycling your used cooking oil include:

- Keeping your premises plumbing systems in top condition
- Ensuring your business is legally compliant in Waste Management
- Receiving a **REBATE** onto your Hopwells account to use against future purchases. (20p per litre)

By working together, we can all be proud of protecting the environment now and for the future!

Arrow can provide free of charge oil containers with lids for safe storage of the cooking oil and a specialized wheelie bin called a Fatboxx is also available. The original containers that the oil was supplied in, can also be used for returning the waste cooking oil, these are normally 20 litre drums either in plastic or tin.

Contact Arrow Oils or scan the QR code:

01706 880 796

collections@arrowoils.co.uk

www.arrowoils.com







**HOT HOLDING UNITS** 



#### SMALL PARRY HEATED CABINET

When you purchase a small Parry heater cabinet with branding at £395+VAT, get 40 free steak Cornish pasties worth £144.00 RSP (based on RSP of £3.60 per product)

Offer includes: Vibrant branding to increase sales, Tongs, Oven Gloves & Temperature Probe

- Ideal 'starter' unit where space is tight
- Sits neatly on any counter top
- Great for the impulse purchase Single 13-amp electrical connection
- 400mm (w) x 330mm (d) x 330mm (h)
- Capacity, 8 products per shelf, 16 total





#### LARGE PARRY HEATED CABINET

When you purchase a large Parry heater cabinet with branding at £480+VAT, get 80 free steak Cornish pasties worth £288.00 RSP (based on RSP of £3.60 per product)

Offer includes: Vibrant branding to increase sales, Tongs, Oven Gloves & Temperature Probe

- High visual impact
- Positioned on counter top
- Single 13 amp electrical connection - 740mm (w) x 360mm (d) x 420mm (h)
- 3 shelves
- Capacity, 12 products per shelf, 36 total

Prices are subject to change so please enquire for up-to-date pricing

WE'RE A FRIENDLY BUNCH & WE'D LOVE TO HEAR FROM YOU - HERE'S HOW TO CONTACT US

ardensales@propercomish.co.uk | 01206/265838 | www.propercomish.co.uk 🚺 💟 📵 抗







#### FREE OF CHARGE POS





Posters / Menus









Swing Signs

#### CHARGEABLE POS - Please ask for current pricing.



Greaseproof Bags





Bag Stickers inc.







#### BESPOKE BRANDING SOLUTIONS

with a professional in-house design team, we offer a bespoke branding service\*. Whether it's a new POS concept or a fully branded unit, we can work with you to create an attractive offering to drive sales.







WE'RE A FRIENDLY BUNCH & WE'D LOVE TO HEAR FROM YOU - HERE'S HOW TO CONTACT US

ordenssies@propercomish.co.uk | 01208-265838 | www.propercomish.co.uk 👔 💟 🎯 🖍







### FREE POS BUNDLE WORTH £50

WITH EVERY FREEZER DEAL

Wide range of POS available including menu cards, pavement signs, flags & flavour sticks





For more information contact stephanie@suncreamdairies.com www.suncreamicecream.com

# MADE-TO-ORDER FABULOUSLY FRESH salad & sandwich fillings

**Your Sandwich Filling** Delivery Day:

Monday

Please Place Your Order by Midday on:

Wednesday

PLEASE ENSURE YOU ORDER IN TIME FOR YOUR SCHEDULED DELIVERY DAY!







**FLAVOURS** 

(VG)

LIST PRICE £13.55

Free Range Egg Mayonnaise Filling,

070120, 1 x 1kg Chopped egg seasoned with pepper in mayonnaise.



Tuna Mayonnaise Filling, **070118, 1 x 1kg**Flaked tuna chunks in a thick θ creamy mayonnaise.



Chicken Mayonnaise Filling, **070113, 1 x 1kg**Diced chicken in a creamy mayonnaise

**Coronation Chicken Filling,** 070115, 1 x 1kg

Sliced chicken with apricot  $\theta$  sultanas in a coronation mayonnaise.

070114, 1 x 1kg

Diced chicken breast & crispy bacon in a thick & creamy mayonnaise.

Authentic Chicken Tikka Filling, 070116, 1 x 1kg



Prawn Marie Rose Filling, 070119, 1 x 1kg Tender cold water prawns mixed in a flavoursome co





Flavours products discounted price **HELD** until 31 March 2023

ated crab flavoured surimi mixed with cold water prawns, encased

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McWhinney's Gold Sausage 4's **400022, 1 x 4.54kg** A 42% pork sausage.



McWhinney's Gold Sausage 8's 400024, 1 x 4.54kg A 42% pork sausage



Sea Bass Fillets (130 - 190g each), **370074, 1 x 1kg**Sea bass fillets, skin on & boneless. IQF.



**Cooked Charcoaled Chicken Butterfly Breast, 890207, 1 x 1.7kg** Fully cooked 100% chicken breast meat hand cut to the butterfly shape, cooked over live charcoal.

Premium cut of prime sirloin steak, trimmed to perfection.

970024, 2 x 227g







GF



(GF)













VGN

















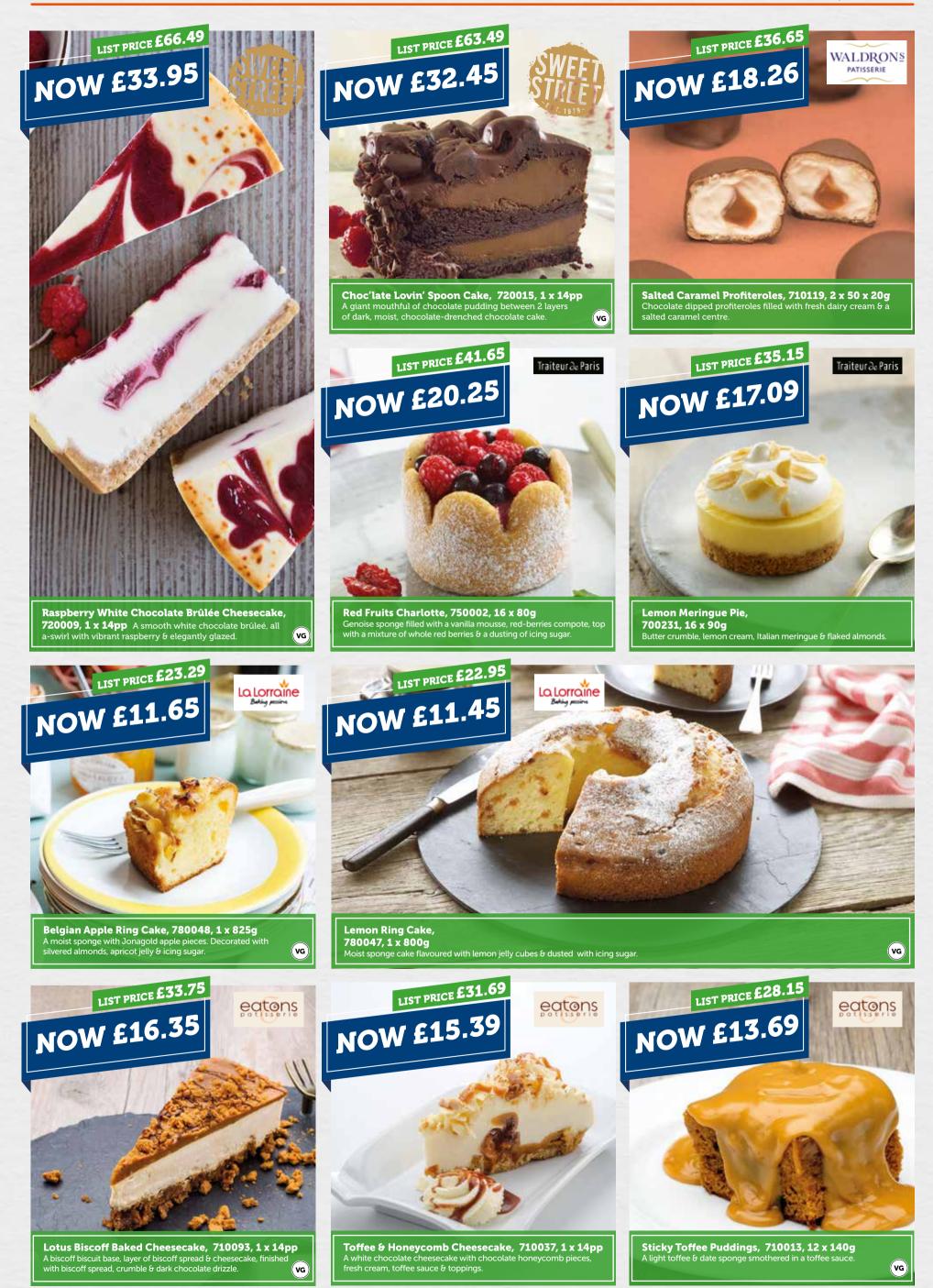
**700152, 1 x 12pp** Caramel between a shortcake base  $\theta$  Belgian milk chocolate.















GF VG

Twisted Trio Lolly,

810271, 30 x 80ml























(VG





### for your Diary . . .

#### International Waffle Day,

25th March 2023

#### Mothers Day Sunday, 19th March 2023

#### **Easter**

Good Friday, 7th April 2023 Bank Holiday Monday, 10th April 2023

#### St George's Day, 23rd April 2023

#### **British Pie Week,**

6th - 12th March 2023

#### Red Nose Day,

17th March 2023

#### **British Sandwich Week,**

16th - 22nd May 2023

National Fish & Chip Day, 2nd June 2023

#### key to symbols

Hopwells understand the importance of being clear on food allergens and as a supporter of Erudus, which is the food industry's collaborative solutions to sharing product data, we have detailed allergen information for each of our products - which you can access via the app or our website 24/7. Food outlets are responsible for displaying allergen information to their customers in a way that conforms with law. Reference to all 14 key allergens can be found on the relevant product listing at hopwells.com or our app.

At a glance, our lifestyle & nutritional information uses the following key:

(GF) Suitable for Coeliacs

(VGN) Suitable for Vegans

Suitable for Vegetarians

Farm Assured

Sustainably Sourced Fish & Seafood

All food information is provided in good faith by Hopwells Limited. As we do not manufacture the product, any such information is reliant on the accuracy and completeness of the information provided by our suppliers.

Product information such as ingredients, nutritional guides and dietary or allergy advice may change. Hopwells Limited recommends that in all cases, please read the product label carefully before using or consuming any products rather than relying solely on the information provided on our portals. The product label is an accurate representation of the allergen and nutritional information at the time of production by the manufacturer.





#### Doppio Cioccolato, 810122, 1 x 6ltr

Chocolate flavour ice cream with chocolate chunks. Topped with chocolate flavour ripple, chocolate chunks &



Cookie Dough Biscotti, 810126, 1 x 6ltr Biscuit flavour ice cream with cookie dough pieces topped with cookie flavour ripple.

**Lemon & Lime, 810129, 1**  $\times$  **6ltr** Lemon & lime flavour ice cream topped with lemon flavoured ripple & lemon slices.









